

<b>Notice of References Cited</b>	Application/Control No. 10/735,558		Applicant(s)/Patent Under Reexamination AGRAWAL, ASEEM	
	Examiner JOHN O. PRESTON		Art Unit 3691	Page 1 of 1

#### U.S. PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
*	A	US-6,044,354	03-2000	Asplen, Jr., Brennan William	705/7
*	B	US-2003/0216955 A1	11-2003	Miller et al.	705/10
*	C	US-2002/0152110 A1	10-2002	Stewart et al.	705/10
*	D	US-2002/0013782 A1	01-2002	Ostroff et al.	707/10
*	E	US-2001/0010041 A1	07-2001	Harshaw, Bob F.	705/10
	F	US-			
	G	US-			
	H	US-			
	I	US-			
	J	US-			
	K	US-			
	L	US-			
	M	US-			

#### FOREIGN PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Country	Name	Classification
	N					
	O					
	P					
	Q					
	R					
	S					
	T					

#### NON-PATENT DOCUMENTS

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
	U	Koller & Armstrong, Principles of Marketing, 1999, Prentice Hall, Eighth Edition, pages 1-573
	V	
	W	
	X	

\*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)  
Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.